



# Develop an Evaluation Workplan

Write your workplan to evaluate With Every Heartbeat Is Life. Here are three examples of what to do. These examples can help you think through your own evaluation plan.

## Example 1: Training Community Health Workers To Promote the With Every Heartbeat Is Life Course in Your Community

- Your agency has agreed to conduct a With Every Heartbeat Is Life Train the Trainer workshop for 25 community health workers from community agencies.
- Your supervisor asks you and two other community health workers to plan a Train the Trainer workshop and develop the evaluation plan.

Who is your target audience?	What strategy will you use?	Which forms will you use to collect the data?	What activities will you use to conduct the evaluation?	Who will manage the data?	Who will write the evaluation report?
			<p>How will you recruit participants?</p> <p>When will you schedule the workshop?</p> <p>Who will teach the workshop?</p>	<p>Who will collect the data?</p> <p>Who will enter the data?</p> <p>Who will analyze the collected data?</p>	



# Develop an Evaluation Workplan (continued)

## Example 2: Helping Community Members Make Heart Healthy Lifestyle Changes

- Your community-based organization is in Baltimore.
- Your supervisor asks you to help develop the evaluation plan for the With Every Heartbeat Is Life course.
- The course is for adults ages 30 to 60.
- The goal is to recruit, teach, and increase the knowledge, attitudes, and skills of the community members attending the course.

Who is your target audience?	What strategy will you use?	Which forms will you use to collect the data?	What activities will you use to conduct the evaluation?	Who will manage the data?	Who will write the evaluation report?
			<p>How will you recruit participants?</p> <p>When will you schedule the classes?</p> <p>Who will teach the classes?</p>		



# Develop an Evaluation Workplan (continued)

## Example 3: Helping Patients Manage Their Risk Factors for Heart Disease and Make Lifestyle Changes

- Your clinic is located in Southeast Washington, D.C.
- Your clinic has decided to get involved in a comprehensive project on heart health to help patients change their behaviors and lower their clinical levels (such as blood pressure, cholesterol, and blood sugar).
- You and two other community health workers attended a community health workers conference and received the *With Every Heartbeat Is Life* manual.
- Now, your supervisor wants your group to develop activities and an evaluation plan for the project.

Who is your target audience?	What strategy will you use?	Which forms will you use to collect the data?	What activities will you use to conduct the evaluation?	Who will manage the data?	Who will write the evaluation report?
			<p>How will you recruit participants?</p> <p>When will you schedule the classes?</p> <p>Who will teach the classes?</p>		