

# Healthy Hearts Network



***The Heart Truth***® is the National Heart, Lung, and Blood Institute's (NHLBI) signature heart health education program. Launched in 2002, *The Heart Truth* raises awareness about heart disease and its risk factors and encourages heart-healthy living behaviors. *The Heart Truth* introduced the Red Dress® as the national symbol for women and heart disease. It was designed to emphasize that heart disease is not just a "man's disease." While women are a key target audience for *The Heart Truth*, the program develops resources for all populations disproportionately affected by heart disease, coordinates American Heart Month activities, supports National Wear Red Day,® and much more.

## ♥ Partner with us. You'll be in great company.

NHLBI established the ***Healthy Hearts Network*** in 2019 to expand *The Heart Truth's* reach into local communities and collaborate with health and community professionals on heart-health education initiatives.

The *Network* includes a variety of organizations from around the country that are committed to promoting and raising awareness about heart health among the communities they serve. These include national organizations with local affiliates; state and federal agencies; academic, civic, and nonprofit institutions; and others.

### Together we:

- Help drive outreach efforts to increase awareness of heart disease and its risk factors
- Increase understanding that heart disease is largely preventable
- Encourage people to take heart-healthy actions

## ♥ Our ***Healthy Hearts Network*** partners are important to us.

### We depend on our partners to:

- Strengthen and extend the reach of NHLBI's research information and programs at the community level
- Collaborate with health and community professionals who promote heart health and NHLBI initiatives
- Work together to identify synergies and areas of collaboration

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## ♥ **Healthy Hearts Network partners actively participate.**

We ask partners to:

- Participate in quarterly partner meetings
- Share information about NHLBI/*The Heart Truth* activities and resources with their networks
- Share their activities with *The Heart Truth* and other *Network* partners
- Follow *The Heart Truth* social media accounts and those of other *Network* partners
- Let us know about the heart health education needs of their communities

## ♥ **Benefits of becoming a Healthy Hearts Network partner.**

*Healthy Hearts Network* partners:

- Gain easy access to science-based print and digital materials, fact sheets, social media resources, and resources for observance months
- Receive regular NHLBI and partner activity updates
- Are listed on *The Heart Truth's* website with a link to their organization's website
- Connect with NHLBI and help shape current and future education efforts
- Learn about other partners' heart health activities and resources
- Collaborate with other *Network* partners

## ♥ **Who are Network representatives?**

Partners designate one or two people who are qualified to represent the views, opinions, and commitment of the organization. The representative is committed to sharing materials, resources, and information with the organization's leadership, members, and constituents.

### **How can your organization join the *Network*?**

Email us at [HealthEdu@nhlbi.nih.gov](mailto:HealthEdu@nhlbi.nih.gov) to join the *Network*. Please include in the subject line "*Healthy Hearts Network*."

We look forward to working with you!