



FRIDAY, FEBRUARY 1, 2013
NATIONAL WEAR RED DAY®



On National Wear Red Day Americans nationwide will wear red to show support for women's heart disease awareness. *The Heart Truth*® is: "Heart Disease Doesn't Care What You Wear—It's the #1 Killer of Women.®"

Join the national awareness movement by wearing red on February 1st and encourage your family, friends, and coworkers to do the same. For more information about *The Heart Truth* campaign, National Wear Red Day, and the Red Dress, the national symbol for women and heart disease awareness, visit www.hearttruth.gov.



U.S. Department of Health and Human Services
National Institutes of Health



National Heart
Lung and Blood Institute
People Science Health

The Heart Truth is a national awareness campaign for women about heart disease and is sponsored by the National Heart, Lung, and Blood Institute.

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