Begin the survey by saying something like:

“Good afternoon. My name is _______________ and I work for _______________. We are starting a new program focused on heart health. We’re here today to see how many people may be interested in attending this new program. Do you have a few minutes today to answer some short questions?”

If they’re interested, fill out the survey below.

If they say, “No, I’m not interested,” say: “Thank you for your time. Have a nice day!”

If they say, “I’m interested but don’t have time right now,” see if they can do the survey over the phone, mail the survey in later (with a self-addressed stamped envelope), or meet you at another time to fill it out.

Get contact information (name, phone number, and email) for anyone interested.

Sample Questions

1. Would you like information about living a heart healthy lifestyle and lowering your risk for heart disease?
   _____ Yes  _____ No     Notes ________________________________________________________________

2. Which of these topics would you like to learn about?
   ① Heart disease  ② High blood pressure  ③ Diabetes  ④ All of the topics
   ⑤ Heart attack signs  ⑥ Cholesterol  ⑦ Heart healthy eating  ⑧ None
   ⑨ Physical activity  ⑩ Healthy weight  ⑪ Smoke-free living

3. Would you like to be in a program with other people who want to learn about heart health?
   _____ Yes  _____ No     Notes ________________________________________________________________

4. We are deciding how many times to meet and for how long. Which one of these would work best for you?
   ① 11 classes that are 1 hour long  ② 4 classes that are 3 hours long
   ③ 6 classes that are 2 hours long  ④ Other ________________________

5. Check the days of the week and times of day that work best for you.

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6. Would any of these make it easier for you to be in the program?
   ① Child care  ② Transportation  ③ Other ________________________
   Ages of children ____________