



**Friday, February 1, 2008**

NATIONAL WEAR *red* DAY

**On National Wear Red Day** Americans nationwide will wear red to show support for women's heart disease awareness. *The Heart Truth* is: "Heart Disease Doesn't Care What You Wear—It's the #1 Killer of Women."

Join the national awareness movement by wearing red on February 1st and encourage your family, friends, and coworkers to do the same. For more information about *The Heart Truth* campaign, National Wear Red Day, and the Red Dress, the national symbol for women and heart disease awareness, visit [www.hearttruth.gov](http://www.hearttruth.gov).



U.S. Department of Health and Human Services  
National Institutes of Health  
National Heart, Lung, and Blood Institute



Women &  
Heart Disease